

AIFI establishes a new corner in London located in BonelliErede London headquarters

The office's main purposes are to assure AIFI's partners a close point of contact with the international financial community and to strengthen the relationships with institutional investors.

London, 13<sup>th</sup> of June – Today the AIFI office, located in BonelliErede's headquarters in London, has been inaugurated. The corner aims to provide a link with the international financial community.

Moreover, it will help linking institutional investors with AIFI's associates and supervising the development of the venture capital and English startups' world. Currently, there are 24 AIFI's associates based in London and the 51% of Italian assets are gathered and invested from this financial marketplace.

"London plays a pivotal role for those who operate in the field of finance or for those who are looking for potential investors" says Innocenzo Cipolletta, AIFI's president, "Because of its continuous and dynamic financial growth the City of London is an essential location for AIFI to increase the value of the service it conveys to its associates".

AIFI is the first association in the field of finance to open an office in London and, at the moment, there are no similar projects launched by other national venture capital associations.

Umberto Nicodano, leader of the BonelliErede Focus Team Private Equity, describes the inauguration of the AIFI corner: "We are really delighted to open our doors to this new initiative, which brings for the first time an Italian leading association to the financial district of the City. This contributes to raise the international awareness towards the Italian world of private equity and venture capital. Our Focus Team Private Equity and AIFI have been working closely for a long time and we are sure that this opportunity will further intensify our strong partnership. Especially in a metropolis like London, where BonelliErede represents a landmark of the community's institutional investors and a privileged observatory of the continuous evolutions in private equity, venture capital and startups".

AIFI corner is also a platform for VentureUp, a web portal launched in November 2015. This initiative aims at providing information on the Italian venture capital scenario and a space where smart ideas and venture capital funding can meet. As a matter of fact, in the past months we carried out 150 projects, evidence of the growing dynamism of the current Italian entrepreneurial and innovative sphere.

## **AIFI**

## Associazione Italiana del Private Equity e Venture Capital

During our upcoming AIFI corner inauguration day, hold by AIFI's president and chief executive officer Anna Gervasoni, Carlo Montagna, BonelliErede's partner, and Pasquale Q. Terraciano, the Italian ambassador in London, who is working to strengthen the bound between the Italian and British financial community.

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