

Norwegian Business Delegation To Italy

On the occasion of the State Visit of

Their Majesties

H.M. King Harald V of Norway and H.M. Queen Sonja of Norway

7-8 April 2016

Milan

Organized by



SEED FORUM

7th- 8th April 2016
At Spazio Copernico (Sala Lunigiana)

7th of April - Session 1: Italian-Norwegian start-ups pitching session

TIME	PROGRAMME
08.30 – 09.00	Registration and morning coffee
09.00 – 10.00	Introduction to investor readiness
10.00 – 13.00	Run-through of draft 7 min presentations
13.00 – 13.30	Networking lunch
13.30 – 14.15	Short lectures: Networking methodology, documentation for investors, negotiation techniques for investors
14.15 – 15.00	Workshop on investor readiness (exit strategies, growth parameters, finance plan, value drivers)
15.00 – 18.00	Last Minute Brief for the selected Norwegian & Italian start-ups

8th of April - Session 2: The Conference session

TIME	PROGRAMME
09.15 – 10.00	Registration and Welcome Coffee
10.00 – 10.05	30 seconds power pitches of participating start-ups
10.05 - 10.10	1 st Opening remarks by (TBD)
10.10 – 10.20	2 nd Opening remarks by Eythor Jonsson, Vice President Seed Forum Global
10.20 – 10.30	1st Key-note: : <i>Venture capital in Norway</i> by Thomas Due, Country manager Seed Forum Norway
10.30 – 10.40	2nd Key- note; AIFI - Italian Association of Private Equity, Venture Capital e Private Debt
10.40 – 10.50	3rd Key-note: Francesco Inguscio, CEO & Rainmaker Nuvolab
10.50 – 11.00	4th Key-note: <i>Seed Forum – a Norwegian success becoming global</i> by Steinar Korsmo, Chairman of SF Norway and CEO of SF Global
11.00 – 12.15	7 min pitches by start-ups followed by Q&A each company
12.15 – 12.45	Mingling and networking
12.45	Transfer by bus to the Royal Lunch at Principe di Savoia
13.30	Lunch with the Majesties
15.00	Separate mingling and networking at Principe di Savoia